

TOURISM BULLETIN

ASSOCIATION OF TURKISH TRAVEL AGENCIES WEEKLY TOURISM BULLETIN

APRIL 17-24 / 2023

FİRUZ BAĞLIKAYA WARNED CITIZENS AGAINST FAKE TRAVEL AGENCIES

Our President, Firuz Bağlıkaya, stated in an interview with Anadolu Agency that the increase in tourism activity during the season also leads to an increase in fake agencies and sales. Bağlıkaya warned citizens about fake agencies and fraud on social media. Bağlıkaya's interview received extensive coverage in the press.

For the full interview:

<https://www.aa.com.tr/tr/ekonomi/tursab-baskani-baglikayayaklasan-turizm-sezonuoncesi-sahtelara-karsivatandaslari-uyardi/2871819>



EARTHQUAKE AWARENESS TRAINING ORGANIZED BY COOPERATION OF TÜRSAB AND AKUT

After the earthquake disaster in Kahramanmaraş that affected 11 provinces, TÜRSAB will organize an 'Earthquake Awareness Training' in cooperation with AKUT for travel agencies. The training, which will mainly cover earthquake topics, will also provide information about fire and flood issues.

The training will be provided by AKUT Institute's expert trainers in the General Headquarters Conference Hall on Thursday, April 27th from 10:00 to 13:00.

The following topics will be covered in the earthquake awareness training:

- Precautionary and preparatory measures before an earthquake,
- What individuals need to do for self-sufficiency within 72 hours,
 - Action plan during an earthquake,
 - Evacuation procedures,
- Actions to be taken after an earthquake,
 - Communication procedures.

All of our agencies in Istanbul are invited to attend the training.

Participation is limited, so agencies who wish to attend should notify the number of attendees and provide their names and e-mail addresses to akademi@tursab.org.tr



MEDITERRANEAN REGIONAL REPRESENTATIVE COUNCIL, ORGANIZED A WELL-ATTENDED IFTAR DINNER INVITATION

The Mediterranean Regional Board of Representatives organized a large-scale iftar dinner invitation.

The event was attended by TÜRSAB Board Members and BTK Presidents; Ersin Yazıcı, Governor of Antalya, Abdurrahman Başkan, MHP Antalya MP and MYK Member, Hüseyin Çam, Kemer District Governor, Menderes Türel, Former Mayor of Antalya Metropolitan Municipality, Gülsüm Cengiz, Mayor of Demre, Muratpaşa Municipality Officials, Serap Deryali, Antalya İKTM Branch Manager, Kuat Kanafeyev, Consul of Kazakhstan, representatives of political parties, presidents and executives of ATSO, TÜROFED, ARO, AESOB.

After the opening speech by our Mediterranean BTK President, Rıza Perçin, Ersin Yazıcı, Governor of Antalya, emphasized the importance of sustainable tourism in his speech.

Yazıcı thanked the tourism professionals for all the aid provided to earthquake victims and sent to earthquake zones.



IATA AGENCY BRIEFING MEETING WAS HELD AT SOUTH MARMARA BTK OFFICE

IATA agency information meeting was held at TÜRSAB South Marmara Regional Representative Board Office on April 13, 2023. Airline Ticket Sales and IATA Specialization President

Mr. Numan Olcar and Vice President Aziz Ciga attended the meeting remotely. During the meeting, the problems experienced by IATA agencies and solution suggestions were discussed.



TURISM WEEK EVENTS ORGANIZED AT CASA GARİBALDİ

Istanbul Metropolitan Municipality Tourism Branch Directorate organized panels "The Impact of Cinema and Television Projects on City Tourism", "The Impact of Gastronomy on Tourism" and "The Texture of Istanbul in the Mirror of İsmail Güzelsoy Novels" at Casa Garibaldi on April 18-19. The talks, hosted by Hüseyin Gazi Coşan, Gürselsoy Branch Manager of Istanbul Metropolitan Municipality, were attended by leading names of the sector as well as many tourism professionals participated.



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TÜRSAB AGENCY SOFTWARE

The "TÜRSAB Agency Software" continues to be used to enable our travel agencies to easily carry out their business, maintain customer inventories, and quickly organize tour programs. Our agencies can now easily access the reservation, reporting, and customer information program via the internet through mobile devices and computers, free of charge.

The TÜRSAB Agency Software can be used by obtaining an agency code through TÜRSAB Online from the website www.tursabyazilim.org.

For more detailed information, please visit: <https://www.tursab.org.tr/.../uyelerimiz25-50/yilimiz25-ozel>

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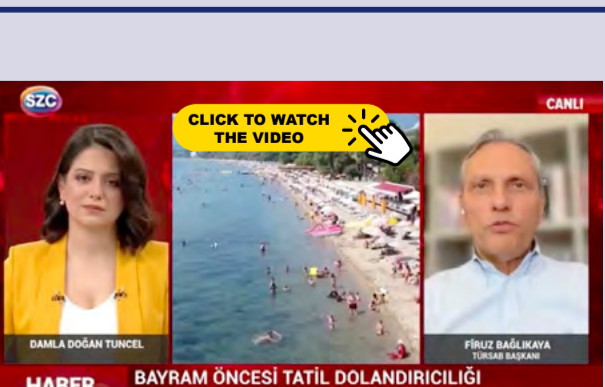
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TÜRSAB TV THIS WEEK



BTK BAŞKANLARI İLE SON DURUM

This week, Murat Gülerüz, Chairman of the Istanbul Asia Regional Representative Board, was the guest of our "Latest Situation with BTK Presidents" program, which was broadcast with the presentation of our Media and Communication Manager Serkan Tahmaz. Our program, in which the tourism values hosted by the Anatolian Side of Istanbul and the projects developed there were discussed, was broadcast live on TÜRSAB TV on Tuesday, April 25 at 14.00.



İLKER ÜNSEVER İLE TURİZM HUKUKU

In our "İlker Ünsever ile Turizm Hukuku" program, where TÜRSAB Chief Legal Advisor Attorney İlker Ünsever answers questions about tourism law, the agenda items of travel agencies and tourism sector are discussed from a legal perspective.

TÜRSAB TV LAST WEEK



FİRUZ BAĞLIKAYA: DO NOT SHOP FOR VACATIONS FROM PEOPLE WHO ARE NOT OFFICIAL TRAVEL AGENTS

Firuz Bağlıkaya, our Chairman of the Board of Directors, was the live broadcast guest of the News Bulletin presented by Damla Doğan Tuncel on Sözcü TV on Sunday, April 16. Bağlıkaya made evaluations on the issues that consumers should pay attention to when purchasing a vacation before the upcoming holiday and the season.



"TURKEY WILL WELCOME 50 MILLION TOURISTS THIS YEAR"

Firuz Bağlıkaya, TÜRSAB President, was the guest of TRT News. Commenting on 2023 tourism expectations, Mr. Bağlıkaya said, "Turkey will host 50 million tourists this year. We will end this year with a high performance as we expect."